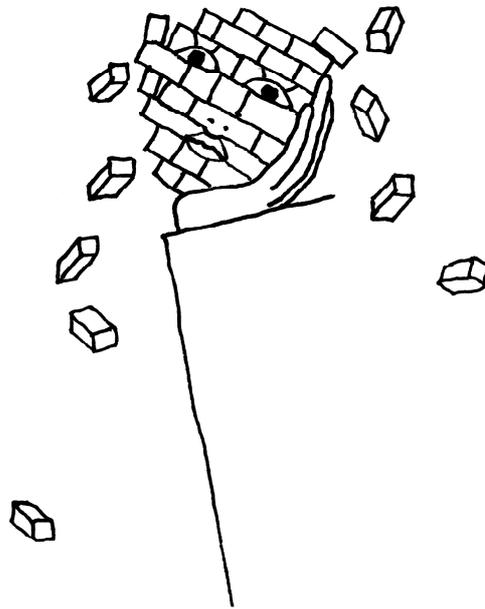


Sustainable Restoration Value

A constellation of Comparisons about Restoration
Fratelli Navarra
July 2015 - June 2017



GENERAL PROGRAM

The idea of organizing a series of international meetings about the theme of Restoration comes from the desire of determining an innovative approach in the preservation methods of the Value over time, with special focus on the cultural aspects of the context in which the monumental and artistic asset is set.

The program envisages for the two years 2015/2017 the involvement of members of the cultural, institutional and business world. The idea is to promote a governance combining direct actions and specialized interventions, in a perfect synthesis of multiple and complementary subjects. A method that we consider essential today to try to build a reference framework able to combine theory and practice, through the productive comparison between the individual skills, knowledge and know-how.

The intention is to promote the public-private partnership, by translating the social responsibility in economic sustainability through a rational business that considers culture as a crucial ingredient for a value creation and, at the same time, that considers the conscious management as a necessary condition for the enjoyment of the cultural heritage.

The initiative "Sustainable Restoration Value" was born from these assumptions and is proposed by the Italiana Costruzioni SpA group in favor of an "Italian way of doing restoration," in the name of the excellence of restoration theories that starting from the studies of Alois Riegl up to those of Cesare Brandi and the Central Restoration Institute, have determined the centrality of the Italian restoration on the theoretical and operating plan at an international level.

The series of meetings is imagined as a place where the world of enterprises, institutions and professionals can gather for talking, discussing, integrating by creating an interconnection having as final aim the definition of a sustainable restoration "value" of the urban "layers" system, of the architectural, artistic and monumental heritage.

Therefore, the round table meetings are an innovative and ambitious system whose aim is to keep together Theory, History, Design and Construction. The study days will be oriented to the research of an Italian identity code, of an Italian *modus operandi* that represents a value and a sustainable dimension of the Restoration.

INNOVATION FOR THE FUTURE, THE CHALLENGE OF CHANGE

Individual experiments carried out by Gruppo Navarra across the nation have led to the acquisition of a vast portfolio of experience that has strong connections with tradition; a tradition that is currently being projected into the future to set new benchmarks in terms of the «sustainability» of restoration, using procedures, methods and techniques leading to «Sustainable Restoration» in the construction industry: individual buildings, artistic features and more generally for the urban environment (historic contexts and city outskirts).

This objective is secured by combining experience linked to tradition with innovation resulting from methods also acquired through forms of exclusive authorization, to ensure the traditional definition of «restoration» is sustainable:

“restoration, direct intervention on work through a comprehensive set of activities put in place to achieve material integrity and to return the work to its former state, to raise awareness and protect the work’s cultural value” – a definition by Cesare Brandi in his book entitled *Theory of Conservation (Teoria del Restauro, Einaudi, Torino 1977)*: “[...] it is the work of art that determines restoration and not the other way round”. A «sustainable» approach to classic restoration work is paramount for Gruppo Navarra: an approach that meets the expectations and the needs of future generations and ensures a balanced blend of environmental, economic and social sustainability. Environmental sustainability – limiting new development thus respecting tradition, prioritising restoration and renovation, using resources more efficiently and reducing energy consumption by implementing alternative technologies. Economic sustainability – ensured through a system of governance prioritizing improved protection for the work, while implementing economic and financial synergies particularly in relations between the public and private sectors.

Social sustainability – achieved through ancillary activities concerning professional training, civic education and full involvement of all those directly or indirectly taking part in the event. We believe that in this manner an innovative form of cooperation between the public and private sectors can be established and improved protection for our nation’s cultural and artistic heritage is ensured by implementing procedures guaranteeing a «sustainable» future for the restoration. With this objective in mind, the consolidated tradition acquired through the experiments conducted by companies of the Gruppo Navarra has been further improved through cooperation with Committees operating in the field by valuing the research carried out with Universities, Specialised Centres and Foundations.

Gianfranco Dioguardi,
Sustainable Restoration Value
Fratelli Navarra, 2015

Cities and locations

The meetings are conceived for five Italian cities and for three foreign ones, all characterized by different historical and cultural peculiarities:

National Meetings

- Matera
- Palermo
- Venezia
- Venaria Reale
- Monza (Villa Reale)

International Meetings

- Turchia, Istanbul
- Tunisia
- Marocco

DURATION

The seminars are scheduled every four months.

ROUND TABLES

The days are scheduled according to thematic sessions. The identified issues concern complementary fields, that insist within the common trend of restoration:

- Conservative Restoration
- Restoration and Interpretation
- Restoration and Completion
- Ancient and New
- Synergy between architectural and restoration historians and restorers
- Education training and transmission
- Relationship between public and private
- Multidisciplinary Convergence in restoring

Research, experimentation and innovation in the Restoration field (with regard to the characters of permanence value to be handed down)

- New ways of receiving Restoration values
- Complexity of historical, artistic and cultural scenarios (as a filigreed memory of the Restorations)
- Archaeology, stratigraphy, valorization of the recoveries and compatibility with new interventions.

THE GREAT NAMES THAT MADE THE RESTORATION GREAT

Each single round table will be dedicated to the great historians and theorists who made the Restoration great on an International scale: Cesare Brandi, Giovanni Urbani, Carlo Ceschi, Michele Cordaro, Giulio Carlo Argan, Pasquali Rotondi, Evelina Borea. Their works and activities will be retraced by contemporary historians.

INVOLVED ACTORS

The round tables will be held among constantly involved experts, technical and assigned people who will be different according to the dealt subject:

- *Architectural historians*
- *Art Historians*
- *Restoration Historians*
- *Restoration operators*
- *Superintendents and institutional figures connected to the restoration*
- *Architects, engineers and designers*
- *economy experts*
- *Directors of specialized magazines*
- *Businessmen and Constructors*
- *public entities, Associations and Foundations*

ARCHITECTURE MASTERS

Each meeting will be marked by the presence of a great name of the architecture field invited to discuss the subject dealt on that occasion.

MEDIA PARTNER WEB

archiportale.com
edilportale.com

OFFICIAL WEB SITES

italianacostruzionispa.it
ffmaam.it

POSSIBLE RELATORS WE EXPECT TO INVOLVE

Restoration and Art historians
Carlo Arturo Quintavalle
Luigi Russo
Maria Ida Catalano
Giovanni Carbonara
Licia Vlad Borrelli
Cristina Acidini Luchinat
Rosalia Varoli Piazza
Pio Baldi
Massimo Carboni
Pietro Petrarola
Stefano Gizi
Salvatore Settis
Maria Andaloro (for Istanbul)

Institutional personalities

Caterina Bon Valsassina

Direzione generale della Ricerca ed Educazione

Luigi Ficacci

*Soprintendente per i Beni Storici, Artistici ed Etnoantropologici
per le Province di Bologna, Ferrara, Forlì-Cesena, Ravenna e
Rimini*

Stefano Trucco

Presidente Centro Conservazione e Restauro di Venaria Reale

Magazine directors

Domus (Nicola Di Battista)

Paesaggio Urbano (Nicola Marzot)

Ottagono (Aldo Colonnetti)

Anfione Zeto (Margherita Petranzan)

Rassegna di Architettura e Urbanistica (Maria Argenti)

L'Industria delle Costruzioni (Giuseppe Nannerini)

Casabella (Francesco Dal Co)

'Ananke (Marco Dezzi Bardeschi)

Palladio (Sandro Benedetti)

Architecture Masters

Mario Bellini

Guido Canali

Massimo Carmassi

Antonio Citterio

Michele De Lucchi

Giorgio Grassi

Renzo Piano

Franco Purini

Tobia Scarpa

Francesco Venezia

Press Conference
Roma, Accademia Nazionale di San Luca
Wednesday 8 July 2015 - h 11:00 AM

Presentation

Francesco Moschini

Coordination

Marco Carminati

Interventions of

Ilaria Borletti Buitoni

Gisella Capponi

Philippe Daverio

Klaus Davi

Attilio Navarra

First round table:
Restoration as a common good:
New alliances between public and private subjects
Matera, October 2015

Location to be confirmed

Casa Cava - Palazzo Lanfranchi - Palazzo dell'Annunziata

Introduction and coordination

Francesco Moschini

Authority and Institutions

Presidente della Regione Basilicata

Sindaco di Matera

Sovrintendente per i Beni Artistici e Storici della Basilicata

Rappresentante dell'Università degli Studi della Basilicata

Presidente Nazionale ANCE

Relators

- Gisella Capponi

Direttore dell'Istituto Superiore per la Conservazione e il Restauro

- Giorgio Croci

Ordinario di Tecnica delle Costruzioni Università La Sapienza

- Nicola Di Battista

Direttore rivista Domus

- Pietro Laureano

Consulente UNESCO, Architetto e urbanista

- Attilio Navarra

Presidente di Italiana Costruzioni SpA

- Antonio Paolucci
Direttore dei Musei Vaticani, Storico dell'Arte
- Amerigo Restucci
Rettore IUAV, Storico dell'Architettura
- Roberto Scanagatti
Presidente Consorzio Villa Reale di Monza
Sindaco di Monza

Masterful lesson

- Francesco Venezia
Architetto

The other Round Tables

January 2016/June 2017

SECOND ROUND TABLE

Venaria Reale
January/February 2016
Training, education transmission and multidisciplinary convergence
in restoration

THIRD ROUND TABLE

Venice
may/June 2016
the reintegration of the image: Theory, history, project and
Restoration project

FORTH ROUND TABLE

Palermo
September/October 2016
Ancient and new: preservation, interpretation and completion

FIFTH ROUND TABLE

Monza (Villa Reale)
January/February 2017
Research, experimentation and innovation in the Restoration

ROUND TABLE OF ISTANBUL

may/june 2017
Archaeology, stratigraphy, valorization of the findings and
compatibility with the new interventions

CREDITS

Created by
Fratelli Navarra Srl

Sponsored by
Italiana Costruzioni SpA - Fratelli Navarra Srl - Navarra Gestioni Srl

Scientific and cultural coordination
Francesco Moschini

Edited by
Francesco Maggiore

Comunicazione
Klaus Davi & Co.

Organizing Secretary
Angela Deramo
Mariangela Lucariello

Graphic design
Giuseppe Romagno

Artistic consultancy
A.A.M. Architettura Arte Moderna

Ing. Francesco Maggiore

Responsabile Segreteria Organizzativa
Valore Restauro Sostenibile
ph. +39 328 1044933
email. francesco.maggiore@unibas.it

Italiana Costruzioni S.p.A.

Sede legale
Via Antonio Stoppani 15 - 00197 Roma
ph. +39 06 802161 - fax +39 06 8085361
email. roma@italianacostruzionispa.it

Sede operativa
Piazza della Repubblica 30 - 20124 Milano
ph. +39 02 910991 - fax +39 02 6575161
email. milano@italianacostruzionispa.it